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skill set

web development

UI/UX, Accessibility (A11y), Localization (l18n), API Creation and Optimization, Microservice Design, Serverless Architecture

data storage

GraphQL, MySQL, NoSQL, PostgreSQL

front-end technologies

JavaScript, TypeScript, Vue, React

back-end technologies

PHP, Python, Go, Node.js

devops

Vite, Webpack, AWS, Docker, Gitlab Pipelines, SQS, Datadog

soft skills

Training, Mentoring, Group Presentation, Audience-Specific Communication, Managing Up

education

North Central College

Master of Science:
Web and Internet Applications

International Academy of Design and Technology

Bachelor of Fine Arts:
Visual Communications in
Multimedia and Web Design

overview

Self-starting, data-driven Engineering Leader with multiple successful team transformations that led to increased revenue, uptime, and reduced turnover. Experienced designer, developer, and solutions architect brings technical expertise to organizations for hands-on skill-up opportunities. Adept at creating, modifying, enforcing, or removing processes to ensure correct metric-driven outcomes.

relevant professional experience

Director of Engineering, Digital

February 2022 - July 2024

Engineering Manager, Digital

March 2021 - February 2022

GN Store Nord (SteelSeries, APS)

- Improved core web vitals, resulting in improved e-commerce conversion from .75% to 1.5% and reduced page load from 10 seconds to 4 seconds
- Evolved team from e-commerce maintenance to cloud services team supporting three brands and 3 million monthly active software users for SteelSeries gg
- Mentored engineers at all levels to promotions of senior and technical lead positions
- Improved department velocity by 40% over two quarters, maintaining uptime SLO
- Reduced external SaaS spending by 500,000 USD per year through a variety of AI, internal builds, and bundled alternatives
- Reduced AWS costs by 50% and improved uptime to 99.99% by establishing and refining DevOps discipline across all engineering teams
- Designed, documented, and architected new projects with the focus on scale, developer experience, and accountability
- Scaled from single, four-person, US-based engineering team to global distribution of fifteen engineers, plus scrum masters, product managers, and manual QA

Engineering Manager, Automations

February 2019 - March 2021

ActiveCampaign, LLC

- Scaled from six to twenty-one engineers in core differentiator, hired and mentored additional engineering manager to split department responsibilities
- Identified and implemented organizational areas of growth in process and technology that resulted in organizational React adoption and migration
- Architected iterative front-end transformation from PHP/jQuery to React within Automations space
- Mentored engineers through all levels of their career, resulting in promotions to mid-level, senior, and staff
- Initiated organization-wide monorepo structure to accommodate multiple front-end technologies, dependencies, and localization efforts

additional technical roles

Full-Stack Engineer, ActiveCampaign

July 2017 - February 2019

Front-end Engineer, L2 Interactive

September 2015 - June 2017

Senior Interactive Developer, Newark element 14

February 2012 - September 2015

Interactive Designer, Newark element 14

August 2011 - February 2012